



Mango Health



Mango health needed help making their app and service more personal.

The Good (iOS)

- Visual language is great. Lends itself to Material Design really well
- Copywriting is good and not overly complicated
- Feels complete. Nice set of basic features
- Fast and error free. Solid framework.



Quick overview

The Other (iOS)

- It's not very smart



Not fun to hear, but you've got to be honest if you expect results.

MY MEDICATIONS

Lexapro Fish Oil Aspirin Caffeine Pepto-...

Antacid... Viagra Nifedipi... Clarithr... Lipitor

Oxycon...

Oxycontin

Form Tablet

Shape Circular

Color White

Quantity 170 tablets

Dose 30 tablets

Note *e.g. take 10mg with food*

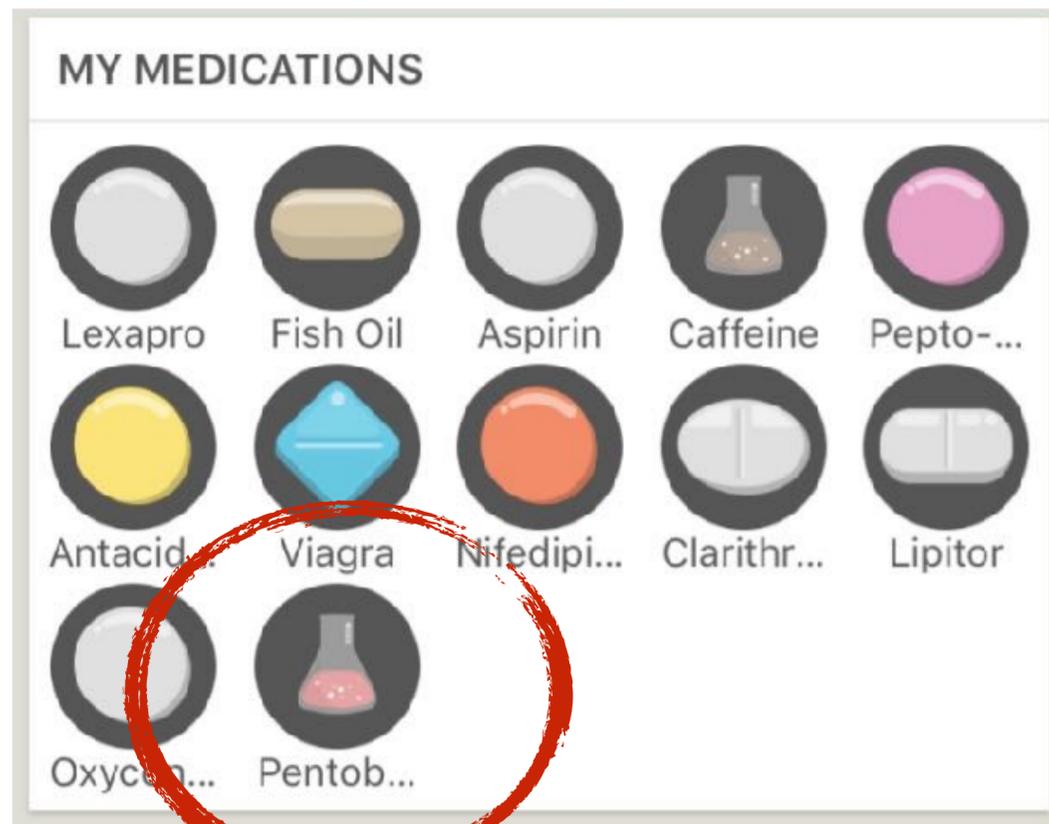
Take As Needed

Interval Schedule

Frequency 6 times per day



How dumb was it? This is a lethal dose of medication...

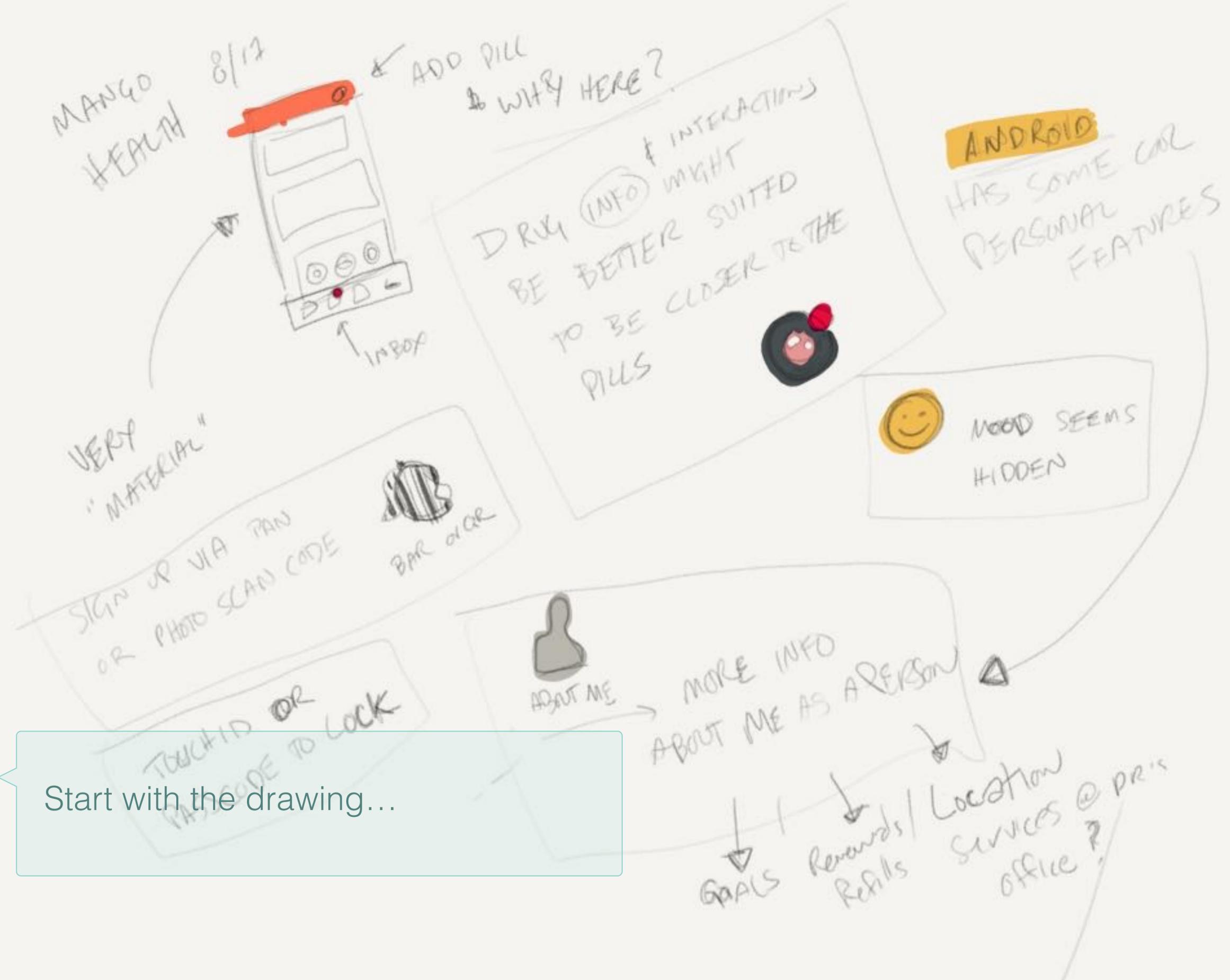


This is an End of Life drug.

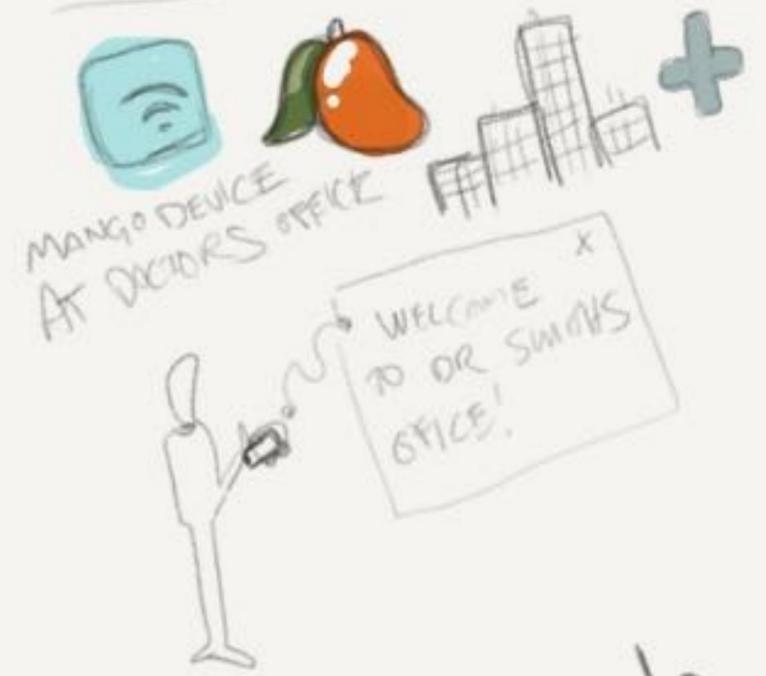
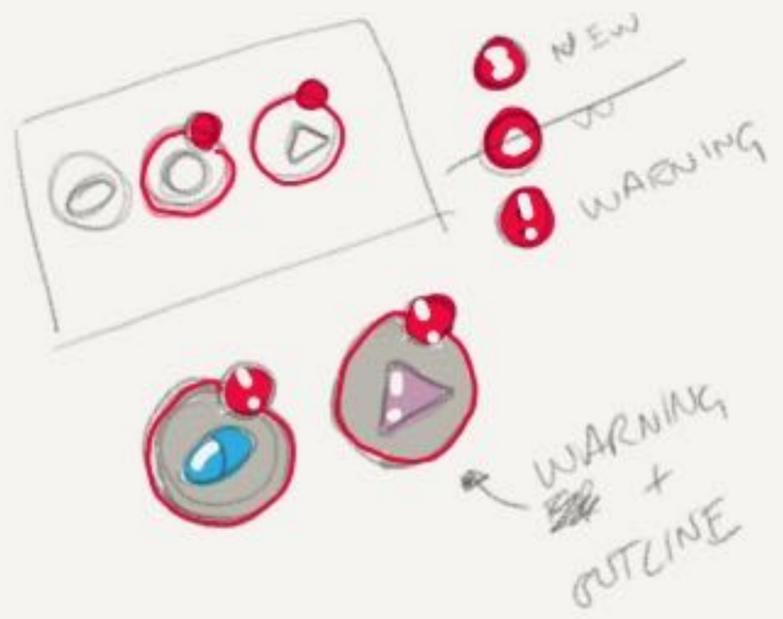
so what would you do?



Start with the drawing...



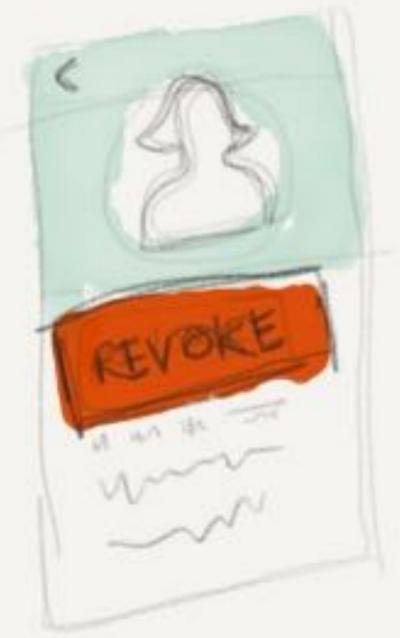
MANGO HEALTH
8/14



+ SHARE WITH MY DOCTOR

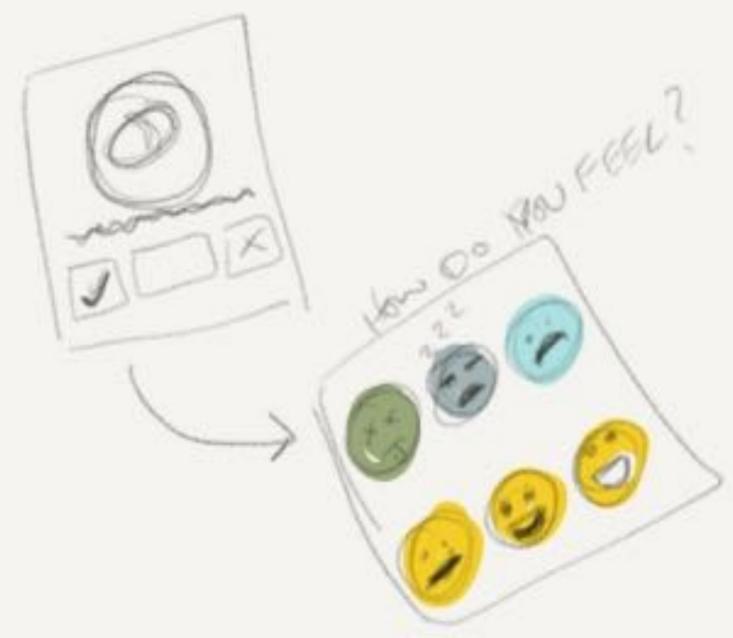
- SHARING '1'
- DR SMITH
LAST VISIT 8/17/2016 4pm
 - KAYLYNN
LAST VISIT 8/12/2016

SHARE PATTERN
LIKE SNAPCHAT
OR
QR



How do the doctors make the codes?
ARE THEY UNIQUE?

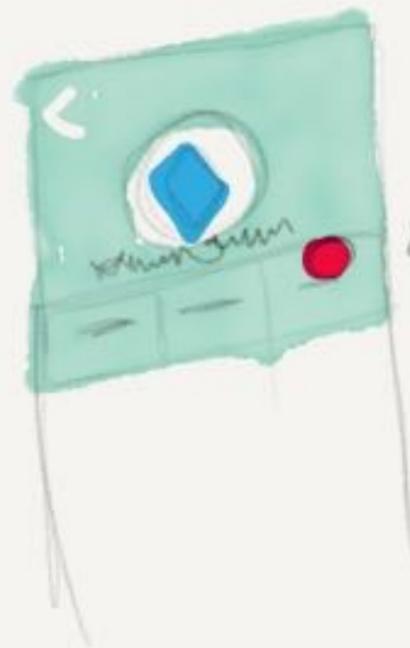
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NO MEDS TODAY / HAVENT SEEN YOU IN AWHILE.
→ HOW ARE YOU FEELING?

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TURN THE
PHONE SIDEWAYS
TO SEE THE
DATA VISUALIZED



DRUG INFO
AND INTERACTIONS





Simple way to organize ideas.
 ● evergreen content

UI

- homepage layout
- add pill button

● data viz

● personal info

● notifications

complex

● goals*

easy*

● messaging

● proactive notifications

● QR/barcode pill addition

● drug interactions

● dr. portal

● auto Rx refill

● QR/barcode signup

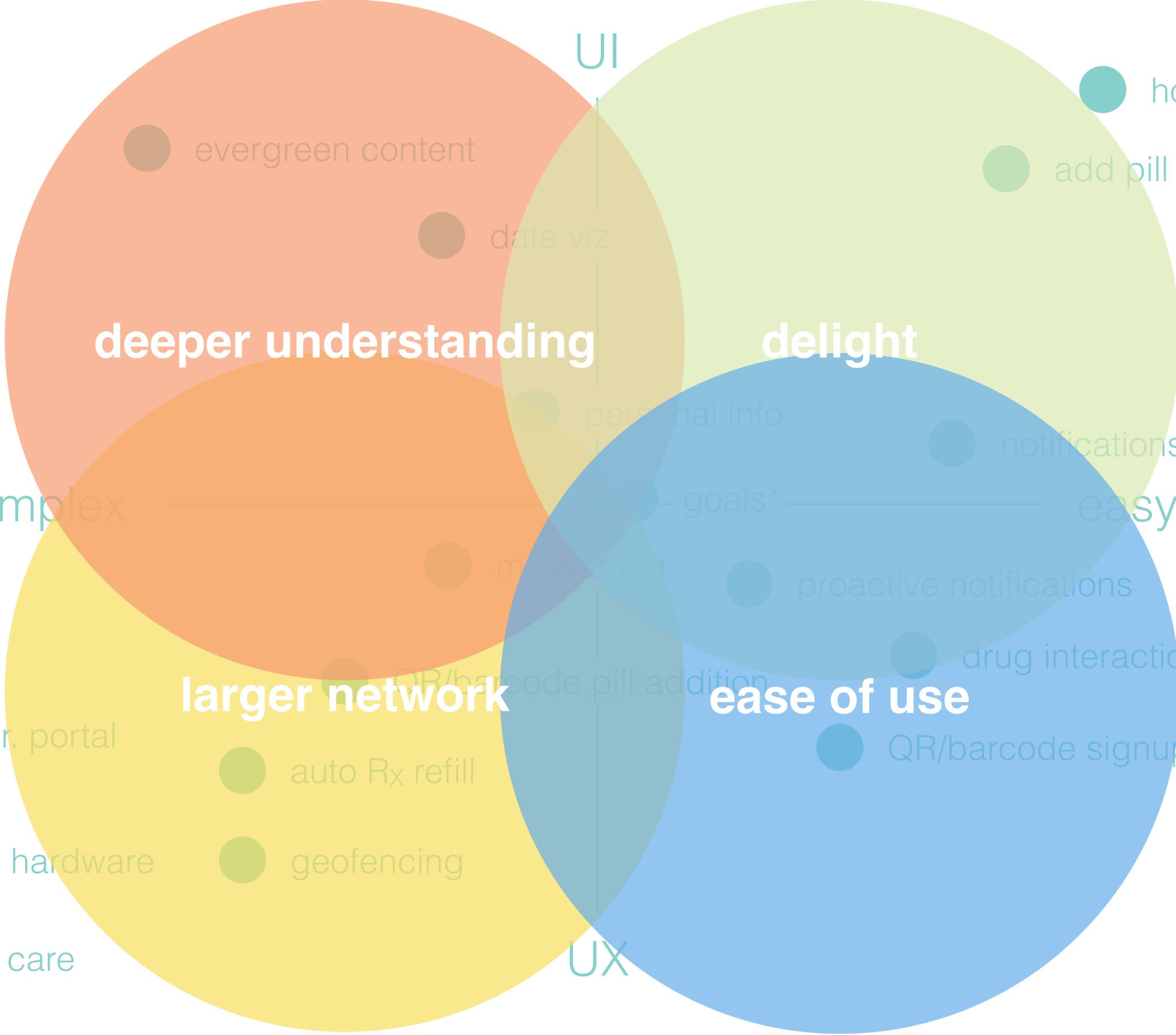
● custom hardware

● geofencing

● touch id

● continuity of care

UX



deeper understanding

delight

larger network

ease of use

UI

UX

complex

easy*

goals*

evergreen content

data viz

add pill button

homepage layout

personal info

notifications

messaging

proactive notifications

drug interactions

dr. portal

auto Rx refill

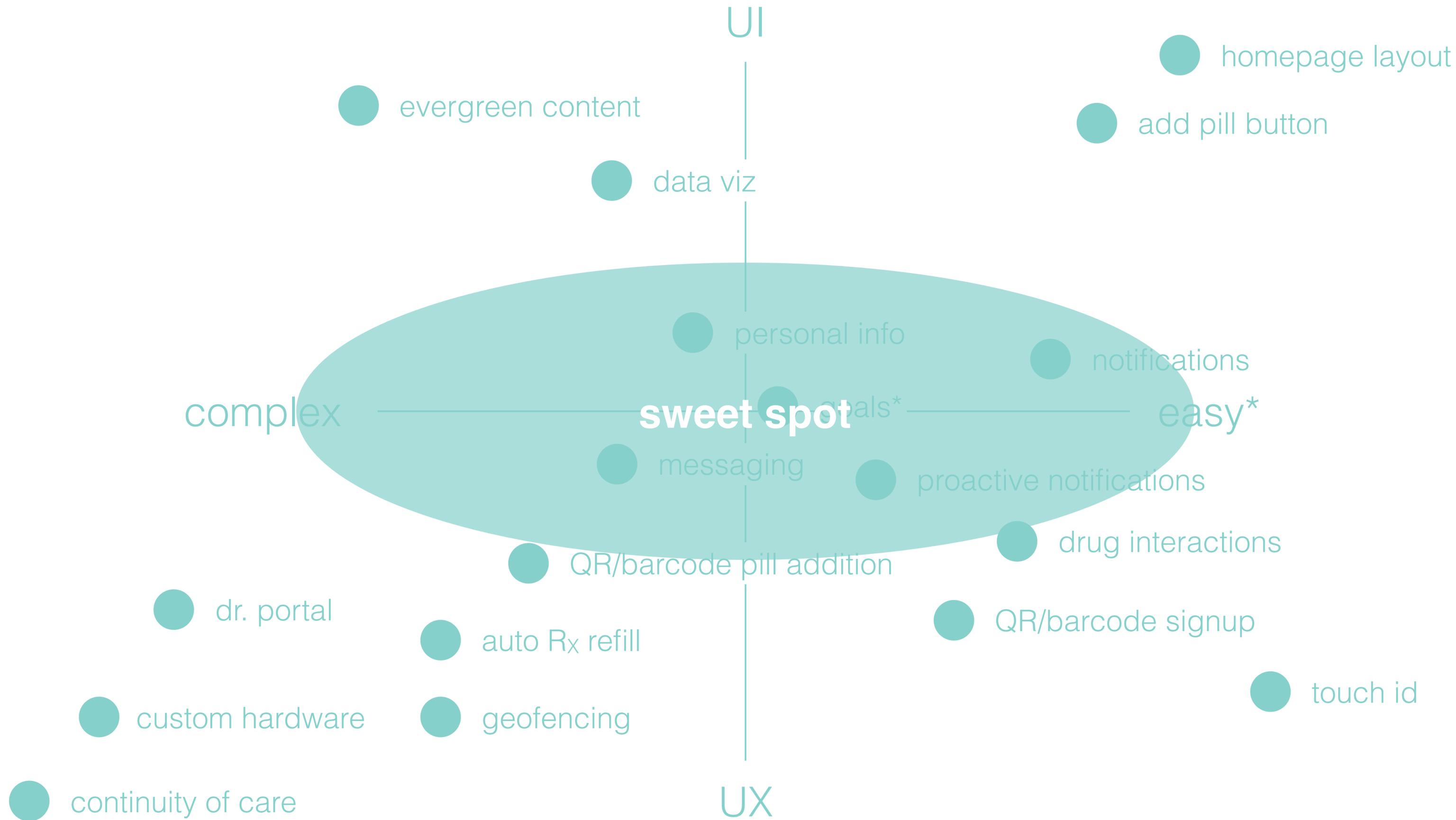
QR/barcode signup

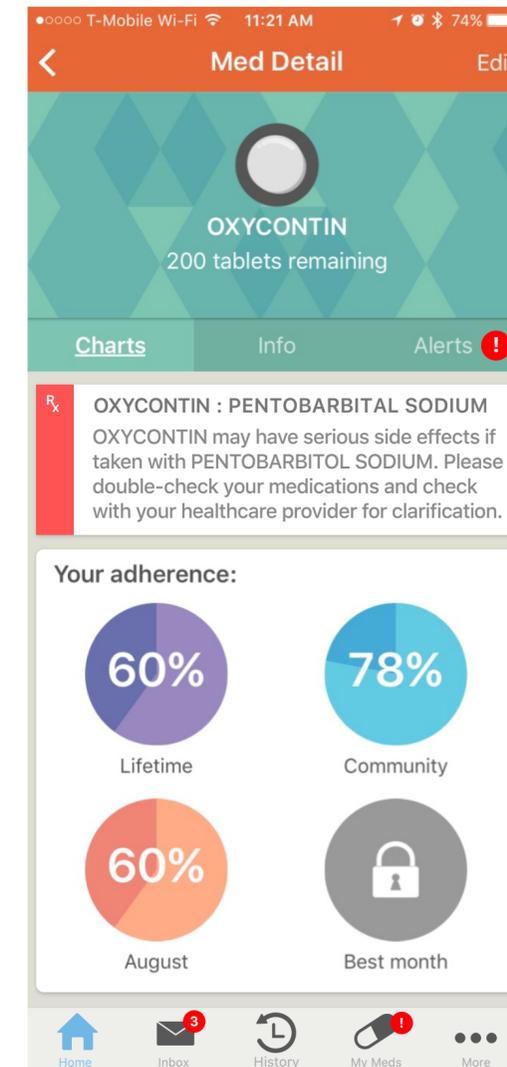
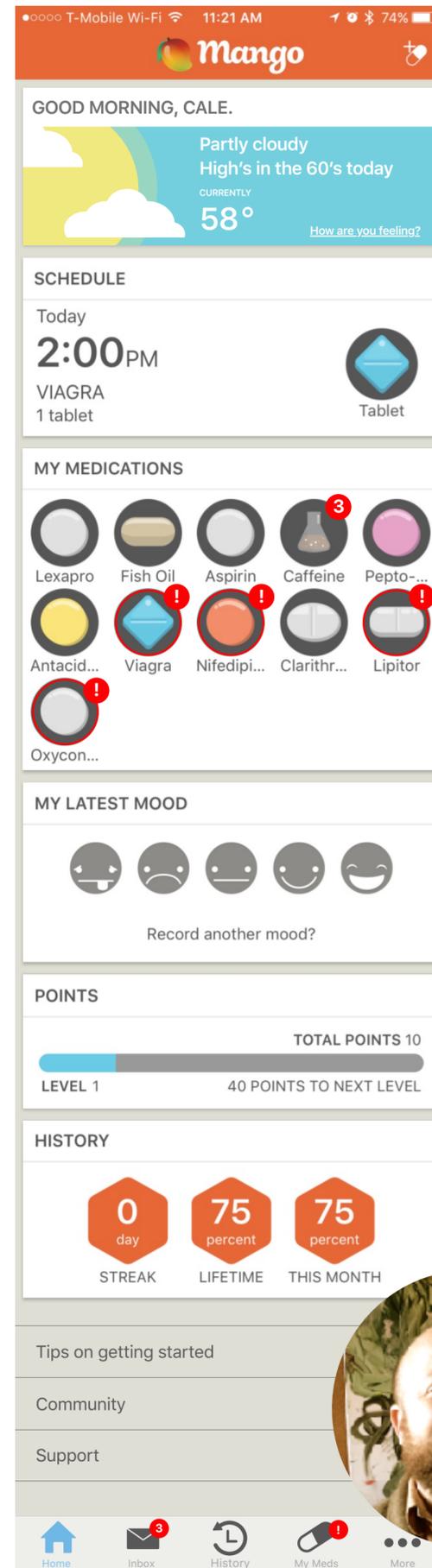
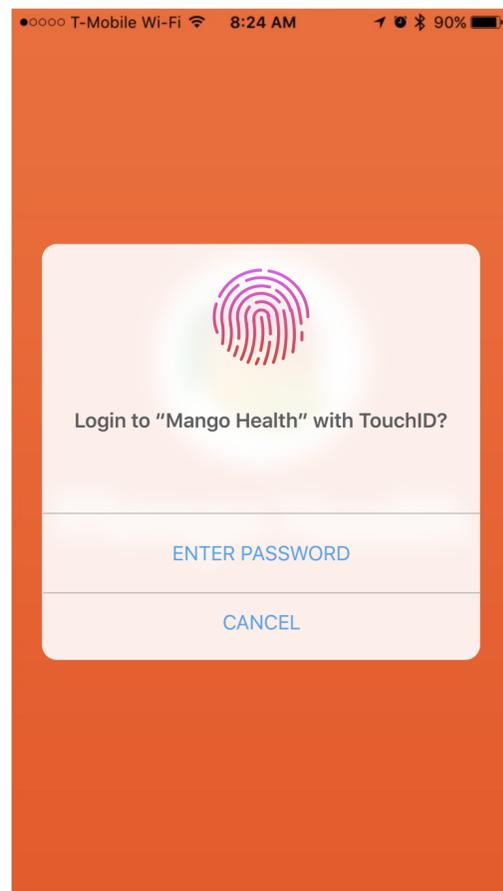
custom hardware

geofencing

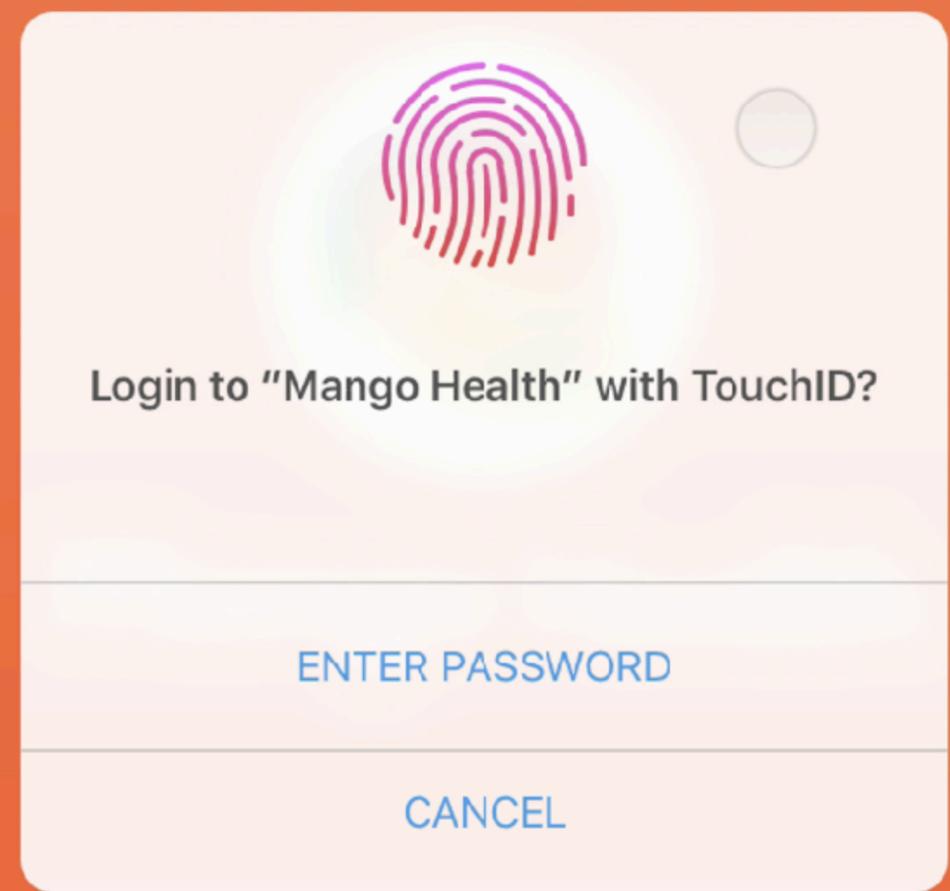
touch id

continuity of care





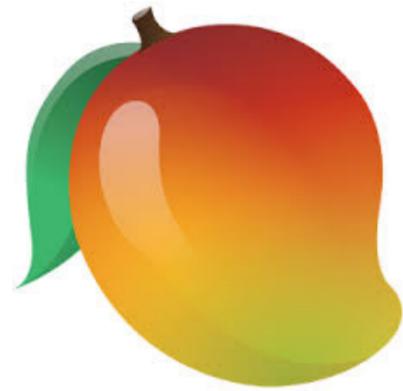
Tight designs showing examples. Prototypes were also created that showcase animation and error checking.



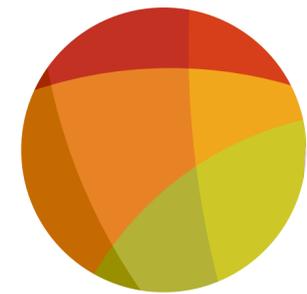
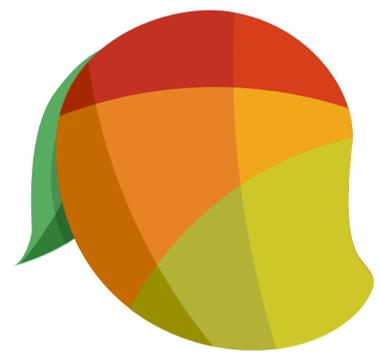
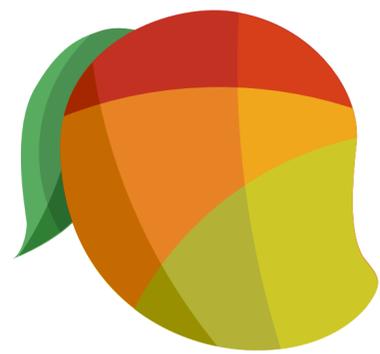
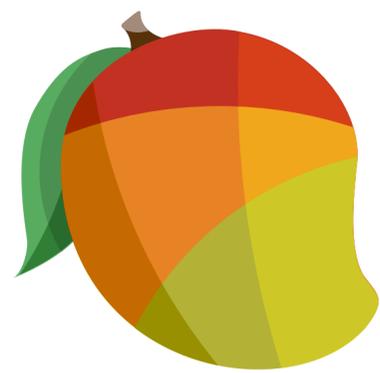
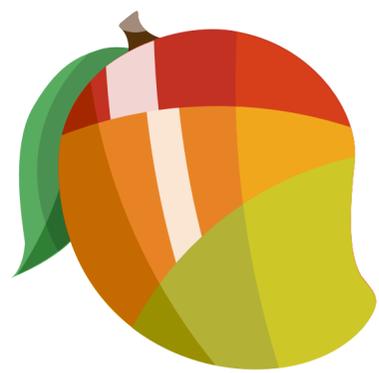
Quick movie that helps sell the interactions.



1 small thing...



Even though it wasn't part of the project, I hated this logo...



Couldn't help myself from trying to adjust it into a mark that could be built into a system.